



March 27, 2023

To our Craft Brewing Community,

One of the most important things that businesses can do is to seek out and support under-represented stories and worthwhile projects that help build the very communities in which we live. Led by craft brewing trailblazer Celeste Beatty of Harlem Brewing Company (NYC) and the team at Métier Brewing Company (Seattle), the *Bronze Thunder Twins IPA* project is proudly endorsed and sponsored by Yakima Chief Hops.

Together with the living legacy of Hall of Famers and Negro Leagues Baseball legends Josh Gibson and "Buck" Leonard, we invite you to join us in a world-wide collaboration that celebrates community, our shared history, and what unites us — like Beer and Baseball.

Josh Gibson and Buck Leonard teamed up for 9 years to make the Homestead Grays a powerhouse in the Negro Leagues during the 1930's and 40's. Gibson's tape-measure home runs and catching prowess behind the plate, and Leonard's leadership from first base and line-drive power, left an enduring legacy for baseball fans that lives to this very day.

Proceeds from our collective sales of the Bronze Thunder Twins IPA will benefit the Josh Gibson Foundation (Pittsburgh, PA) and the Buck Leonard Association for Sports & Human Enrichment (Rocky Mount, NC). This is not only an opportunity to honor the trailblazers of the Negro Leagues, but also to support inner-city youth programming and local communities where Gibson and Leonard lived and grew into Hall of Famers.

This campaign will present many fun and engaging opportunities for brewers who participate, as we give fans across the country many good reasons to hoist a pint in honor of the *Thunder Twins*. We hope you'll join us.

Let's Play Ball!

Steve Carpenter
Yakima Chief Hops

Visit THUNDERTWINSBEER.COM to learn more.

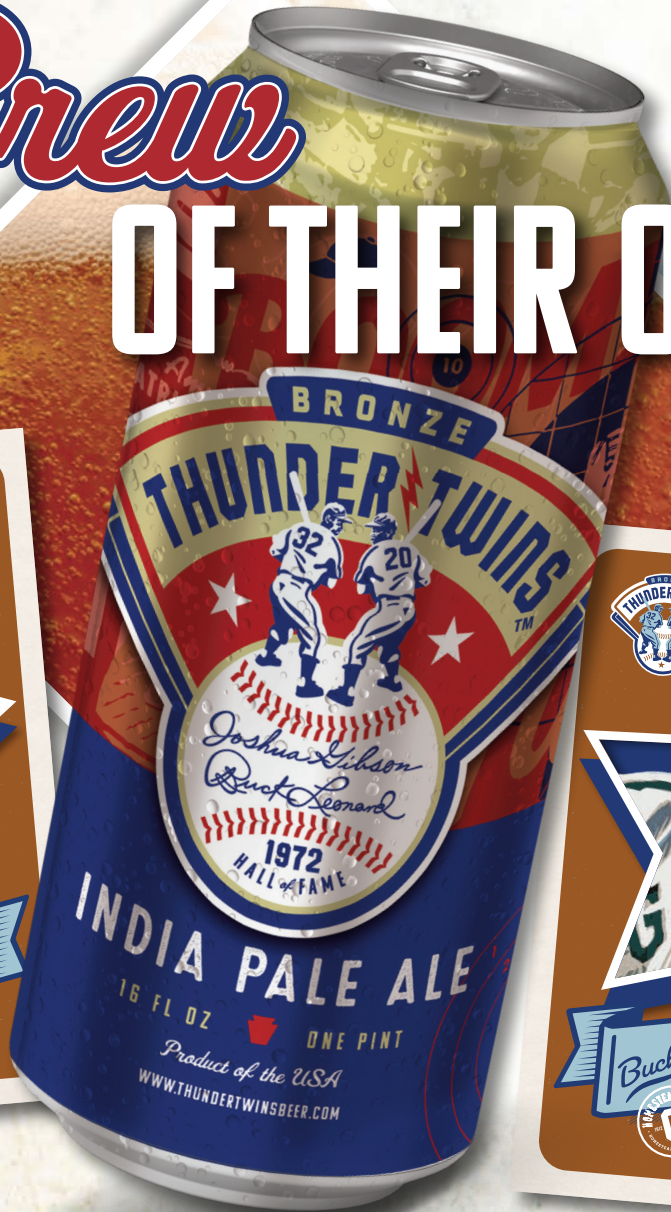


AN ALL-STAR IPA & COMMUNITY BUILDING PROJECT FROM THE HARLEM & MÉTIER BREWING COMPANIES.



A Brew

OF THEIR OWN!



CELEBRATING *Negro Leagues Baseball* TRAILBLAZERS

A global awareness & fundraising campaign benefitting inner city education enrichment and athletics programs.

Starring: **THE JOSH GIBSON FOUNDATION & BUCK LEONARD ASSOCIATION**

Directed by: HARLEM BREWING COMPANY with MÉTIER BREWING COMPANY

Executive Producer: YAKIMA CHIEF HOPS



Brewery Sign-Up at THUNDERTWINSBEER.COM





Say "Cheers" to the Trailblazers of the Negro Leagues!

BASEBALL'S Treatest Gentleman
GRAYS

Walter Fenner "Buck" Leonard
BORN: ROCKY MOUNT, NC - 09.09.1907
DIED: ROCKY MOUNT, NC - 11.25.1997

Career Highlights

- HOMESTEAD GRAYS TEAM CAPTAIN FOR 17 YEARS
- RECORD 13 X NEGRO LEAGUES ALL STAR
- 2 X BATTING CHAMPION
- 3 X HOME RUN CHAMPION
- 3 X WORLD SERIES CHAMPION
- HALL OF FAME AUGUST 7 1972

"The equal of any first baseman who ever lived." - HENRY SEIBER

HALL OF FAME PLAQUE! ThunderTwinzBeer.com

HALL OF FAME "Buck" Leonard

Early Life

- Began working to support family at age 12.
- After WW2
- Player manager of Long-Ped team at 17 years old

Latin American Connection

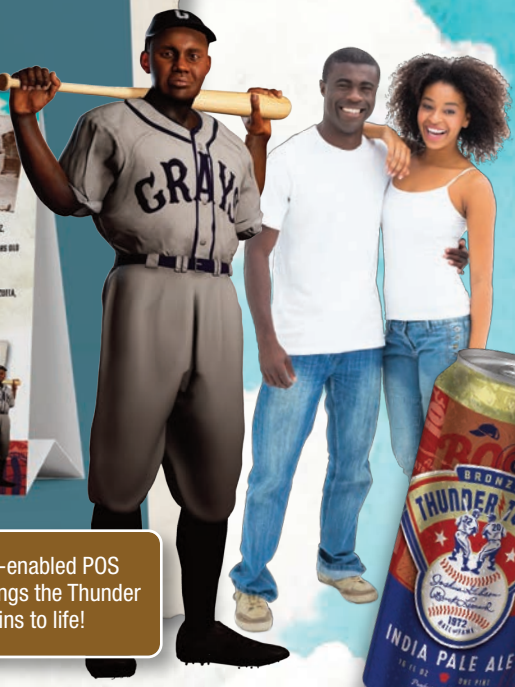
- Played professionally in Puerto Rico, Venezuela, Cuba & Mexico
- Member of the Great Martin League

Later Life

- Successful investor
- 12 X Home Run team
- 400+ home runs

TAKE A PICTURE WITH BUCK! ThunderTwinzBeer.com

AR-enabled POS brings the Thunder Twins to life!



20 1972 HALL OF FAME

Josh GIBSON
CATCHER

www.thundertwinsbeer.com

WE TIP OUR CAPS TO THE THUNDER TWINS!

Portland, Oregon
DRAFT COASTER COMPANY

YOU CAN TOO!

SCAN! WEAR A VIRTUAL GRAYS CAP & SHARE! #thundertwinsbeer

BRONZE THUNDER TWINS™ INDIA PALE ALE

Draft Coaster Company • Portland, OR • www.draftcoaster.com

Collectible Coasters & Posters!



Sponsored Content with 12M+ est. impressions

SEP 27 1942 TODAY IN HISTORY

NEGRO WORLD'S SERIES!
"Satchel" Paige and Kansas City Monarchs vs. Washington Homestead Grays
Sunday, Sept. 27, 2:30 P.M.
WRIGLEY FIELD
Tickets on Sale at Park & Western Union Office

THUNDERTWINZBEER.COM

Josh CATCHER **GIBSON**
Buck FIRST BASE **LEONARD**
NEGRO League **ALL STARS**
HOMESTEAD **Grays**

AWARD-WINNING Design!



Learn more at THUNDERTWINZBEER.COM





Your Ticket to Local Craft Breweries, Beer-Lovers & Baseball Fans!

BRONZE THUNDER TWINS™ ALL-STAR

- BRANDED POINT-OF-SALE: 10K COASTERS, 200 TABLE TENTS, 100 POSTERS
- SPONSORED SOCIAL MEDIA CONTENT: 12 ORIGINAL POSTS
- THUNDERTWINSBEER.COM: LOGO + LINK

☆☆☆☆
CAMPAIGN
\$5000
Commitment
☆☆☆☆

AUG 07
72

Cheers!

BRONZE THUNDER TWINS™ MAJOR LEAGUE

- BRANDED POINT-OF-SALE: 5K COASTERS, 100K TABLE TENTS, 50 POSTERS
- SPONSORED SOCIAL MEDIA CONTENT: 6 ORIGINAL POSTS
- THUNDERTWINSBEER.COM: LOGO + LINK

☆☆☆☆
CAMPAIGN
\$2500
Commitment
☆☆☆☆



Cheers!

BRONZE THUNDER TWINS™ HOMETOWN HERO

- BRANDED POINT-OF-SALE: 1K COASTERS, 20K TABLE TENTS, 10 POSTERS
- SPONSORED SOCIAL MEDIA CONTENT: 2 ORIGINAL POSTS

☆☆☆☆
CAMPAIGN
\$1000
Commitment
☆☆☆☆



Cheers!

**New opportunities may be added or substituted at all levels.*



MAKE SPONSOR PAYMENT HERE >>>

Questions: Info@ThunderTwinsBeer.com





WHAT THEY'RE SAYING ABOUT THE BRONZE THUNDER TWINS IPA!



“It’s bigger than baseball!”

—SEAN GIBSON, Executive Director, Josh Gibson Foundation

“Thunder Twins IPA is proudly endorsed and sponsored by Yakima Chief Hops!”

—STEVE CARPENTER, Yakima Chief Hops



“Like The Thunder Twins, Baseball and Beer, are a dynamic duo!”

—CELESTE BEATTY, Harlem Brew South

From Rocky Mount to Seattle, it’s our time to brew this beer, and beyond time for the Thunder Twins legacy to be known.

—RODNEY HINES, Métier Brewing Company



“With a tremendous sense of joy and gratitude, we acknowledge all those who choose to join us!”

—ROSE HUNTER, CEO, Buck Leonard Association



Learn more at THUNDERTWINSBEER.COM

